

Verified Certificate



THE UNIVERSITY
of EDINBURGH

Handwritten signature of Jenny Britton in black ink.

Jenny Britton

Head of Executive Development
Business School

The University of Edinburgh

Handwritten signature of Dr Ewelina Lacka in black ink.

Dr Ewelina Lacka

Reader in Digital Marketing & Analytics

The University of Edinburgh

This is to certify that

shaik abjal jeelani basha

successfully completed and received a passing grade in

DM1.1PCx: Introduction to Marketing

a course of study offered by EdinburghX, an online learning
initiative of University of Edinburgh.



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Issued January 28, 2025

Valid Certificate ID

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